

Hospital and Healthcare Administration Summit

“Practicing Excellence”

FEBRUARY 4th-5th, 2016, BERLIN, GERMANY

Key Practical Points of the Summit:

- Innovative Approaches to Care Performance
- Managing the professional development of specialists in the hospital and healthcare sector
- Strategy Development and Process Optimization in Hospital Management
- Different Production Methods and their Applicability to Health Care
- Creating a sustainable horizontal Health Care Network with person centered care for everyone
- Opportunities and restrictions of e-health solutions



Speakers:



Dr. Tarmo Martikainen
CEO
Tekonivelsairaala Coxa



Dr. Sarper Tanli
Vice President
Houston Methodist Global



Dr. Olaf Müller
CEO
Carus Consilium Sachsen GmbH



Dr. Bodossakis-Prodrimos Merkouris
President
ELEGEIA



Dr. Gunnar Öhlén
Chief Medical Officer
Karolinska University Hospital



Dr. Dietmar Ranftler, Ph.D.
Deputy Head of Department Business Development
KABEG



Dr. Barbara Taušová
CEO
Canadian Medical Care Prague



Dr. Jurgen Abela
President
Malta College of Family Doctors



Dr. Lars Gehlert Johansen
President
Danish College of General Practitioners



Dr. Piotr Gerber
CEO & Chairman
EuroMediCare



Dr. Philip Pasler
Member of the Board, Head of Business Development
KCM Clinic S.A.



Hospital and Healthcare Administration Summit

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It is with great pleasure that I write to invite you to the **Hospital and Healthcare Administration Summit “Practicing Excellence”** scheduled on February, 4th-5th, 2016 in Berlin, Germany. This innovative event will enable the participants to learn about the leading strategies, enhancements, cost effectiveness, digitalization and managing the professional development of specialists in the hospital and healthcare.

The event will be focusing on performance improvement techniques, Opportunities and restrictions in healthcare and hospital management, specialised care for growth as well as different production methods (based on industrial economics) and their applicability to healthcare.

It is an honor to invite you to participate in this premier event. We look forward to welcoming you at the event come February.

Sincerely,

Mgr. Zuzana Tichackova, Ph.D.
CEO

Who should attend?

Job titles:

- Top Management- CEO, Vice Presidents...
- Hospital Administrators
- Healthcare Administrators
- Chief Medical Officers
- Hospital Medical Officers
- Hospital/ Medical Directors
- Healthcare Medical Officers
- Healthcare/ Medical Directors
- Chief Human Resource Officers
- Chief Accountants officers
- Directors/Heads of Business Development
- Directors/Heads of quality and safety management
- Chief Operating Officers/ Head of Operations
- Chief Marketing Officers
- Human Resource Managers/ Directors
- Nurse Managers/Directors
- Managers/Directors of MEP Service
- Chief Innovation Officers
- R&D Managers/Directors

Targeted Audience:

- Public Hospitals
- Private Hospitals
- Healthcare Management Consultants
- Hospital Management consultants
- Solution Providers

Others:

- Independent Investors in Healthcare Industry
- Infrastructure
- Marketing Managers of leading healthcare pharmaceutical companies
- Project Management
- Services provider

08:30 Early Coffee and Registration
08:55 Opening Address from the Chairman

Integrated Health Management Focusing on Population Health and Care Management

09:00 Case Study

Theme **Holistic Approach: The Role of the Family Physician - Past, Present and Future**

Focus Review

- Hippocratic ideals and perspectives
- Tackling with hyper-defragmentation amongst medical specialties
- NHSs of the World: Success and failure stories, in terms of economics and population's satisfaction
- Tomorrow's doctor

Dr. Bodossakis-Prodrornos Merkouris
President
ELEGEIA

09:40 Case Study

Theme **Patient-Centered Health Care**

Focus Review

- Conveying information or communication
- Outcomes of care
- The who, when and how of decision taking: the relevance of a patient centered approach to minimize errors and issues
- Risk Communication - necessary or harmful?

Dr. Jurgen Abela
President
Malta College of Family Doctors



10:20 Coffee Break

Improvement of Patient Care Through Technology

10:50 Case Study

Theme **Modern technologies as the best performance improvement techniques**

Focus Review

- IT software as the heart of the modern communication system
- CMC ZONE e-health mobile app, Corporate zone for corporate clients and occupational healthcare
- What's the next to continue providing high quality care?

Dr. Barbara Taušová
CEO
Canadian Medical Care Prague

11:30 Case Study

Theme **Opportunities and restrictions of e-health solutions in the German Healthcare System**

Focus Review

- Today's e-health solutions provide means to improve quality of care

- Increasing patient's utility is essential
- Innovative provider models in contrast to regular reimbursement



Dr. Olaf Müller
CEO
Carus Consilium Sachsen GmbH

12:10 Business Lunch Break

13:30 Business Networking ,meet-ups and Business Card Exchange

14:00 Workshop

Theme **Innovative Approaches to Care Performance**

Focus Review

- Understand comprehensive care performance
- Improve clinician productivity
- Improve strategic and operations planning

14:40 Case Study

Theme **Creating a sustainable horizontal Health Care Network with person centered care for everyone**

Focus Review

- From 25 years of DRG to a global budget
- From lean to VBC (Value Based Care)
- Handover in the healthcare network
- The impact of day surgery in reduction of inpatient care
- Health literacy and prevention

Dr. Gunnar Öhlén
Chief Medical Officer
Karolinska University Hospital, Stockholm, Sweden

15:20 Afternoon Tea and Networking Break

15:50 Case Study

Theme **The Methodist Experience: Creating a Culture of Excellence**

Focus Review

- Creating the patient experience
- The Methodist experience
- Industry best practice
- Measuring the patient experience

Dr. Sarper Tanli
Vice President
Houston Methodist Global

16:30 Panel Discussion

Theme **Health Management Issues Resulting from the Vast Influx of Refugees in the EU**

Focus Review

- Primary Health Care as the Cornerstone of the Effective Management with Regards to Refugees' Health Conditions
- Requirements Regarding Infrastructure, Framework, Finance, Management, Health Personnel, etc.
- Scanning the Health Needs of the Refugees
- Confronting Potential Consequences from Communicable Diseases Coming from Refugees

Moderator: **Dr. Bodossakis-Prodrornos Merkouris**

17:10 Chairman's Closing Remarks

19:00 Gala Dinner



08:30 Early Coffee and Registration
08:55 Opening Address from the Chairman

Different Production Methods (based on industrial economics) and their Applicability to Healthcare

09:00 Case Study

Theme **Strategic management and effective leadership in hospital**

Focus Review

- Finding the best practices for managing the hospitals
- Organizing and sharing responsibility to the right people
- The key of successful management
- Managing the workforce and initiating plans

Dr. Lars Gehlert Johansen

President

Danish College of General Practitioners

09:40 Case Study

Theme **Different modes of health care delivery - learnings from industry**

Focus Review

- Different modes of health care (fe. Prevention, emergency, elective ..) requires different delivery model
- Different delivery models requires different management tools
- How these different modes can successfully be done in one hospital
- Case elective mode: Joint replacement hospital Coxa

Tarmo Martikainen

CEO

Tekonivelsairaala Coxa



10:20 Coffee Break

Cost Reduction Strategies

10:50 Case Study

Theme **Tracking trends and Change Management in an ever-changing industry to keep business on the cutting edge**

Focus Review

- Challenging tasks faced by the Hospital administration and management nowadays in regards to treatment of patients from abroad
- How to keep being cutting edge and attractive in this ever-changing industry- from the patients perspective
- How to implement incentives in a running Hospital - controlling the patient experience from A-Z

Philip Pasler

Member of the Board, Head of Business Development

KCM Clinic S.A.

11:30 Case Study

Theme **Improved effectiveness of hospitals in Poland as a result of privatization**

Focus Review

- Beginning and developing of private sector in Poland
- Privatization of public hospitals
- Improving quality and effectiveness in hospitals

Dr. Piotr Gerber

CEO & Chairman

EuroMediCare



12:10 Business Lunch Break

13:30 Business Networking ,meet-ups and Business Card Exchange



14:00 Workshop

Theme **Health IT Transformation**

Focus Review

- Advanced Medical Imaging Solutions for Healthcare
- Future care-Cloud, Big Data, mobile, and social trends. How they are driving changes in healthcare.
- mobile health requirements-Reduce costs & complexity

14:40 Case Study

Theme **Strategy Development and Process Optimization in Order to Increase Efficiency and Effectivity in Hospital Management**

Focus Review

- Using the Austrian DRG-system for process optimization and strategy development
- Introduction of new, patient-focused structures in the central Hospital of Klagenfurt (example, business case)
- New approach of Quality Management on the basis of A-IQI (Austrian Inpatient Quality Indicators)
- Cultural change in connection with the clinical structure development, challenges and difficulties, learning experiences

Dietmar Ranftler, PhD

Depty Head of Department Business Development

KABEG-Management, Carinthia, Austria



15:20 Afternoon Tea and Networking Break

15:50 Panel Discussion



- How digitalization can change the different health care modes
- Communication in healthcare: a changing doctor patient interface and other issues

Moderators: **Dr. Jurgen Abela**

Dr. Tarmo Martikainen

16:30 Chairman's Closing Remarks and End of Summit



Dr. SARPEN TANLI

Vice President
Houston Methodist Global

Dr. Sarper H. Tanli serves as Vice President of Houston Methodist Global Health Care Services (HMG), Europe/Middle East-Africa. He has extensive experience in healthcare planning, development, operations and informatics on an international scale. Dr. Tanli worked on various start-up projects including hospitals, outpatient centers and home healthcare programs. He has worked for Harvard Medical International (HMI) and played a leading role in the planning and development of Dubai Healthcare City and its components. Dr. Tanli led several projects for Dubai Health Care City including the development of the clinical plan, licensing structure and governance models, as well as the development and execution of an Integrated Health Network and an Electronic Health Record model. Dr. Tanli also contributed to the planning and development of a 500-bed teaching hospital based and other consulting projects in the region for HMI. Upon joining HMG and establishing HMG first international presence in Dubai, he led the development, establishment and operations of the largest outpatient center in the region (The Dubai Mall Medical Centre) and its two satellite clinics. In addition, he led the development of multiple market studies, business plans and feasibility studies for hospitals in the Middle East and North Africa. He currently leads multiple developments and management relationships such as Jeddah Health Care Pak in KSA, large outpatient center in Dubai, operational commissioning of 200-bed cancer hospital, 2,600-bed healthcare complex in Istanbul, and radiation oncology centers in East Europe. More recently, Dr. Tanli also oversees education and clinical collaboration with leading teaching institutes in the region as well as consulting services in Latin America.

Doctorate of Healthcare Administration (PhD) Marmara University, School of Business Administration, Istanbul, Turkey; Master of Healthcare Administration, Istanbul University Istanbul; Turkey Healthcare Executive Program Harvard Business School, Boston; MA Doctor of Medicine, Istanbul University, Cerrahpasa Medical School, Istanbul, Turkey.



Dr. GUNNAR ÖHLÉN

Chief Medical Officer
Karolinska University Hospital

Gunnar Öhlén, M.D., Ph.D., Hon FESEM is Chief medical officer at the section of Quality and Patient Safety at Karolinska University Hospital. Dr. Ohlen is a specialist in Orthopaedic surgery and has his Ph.D from the Karolinska Institute in Stockholm, Sweden. Dr. Öhlén is the former Medical counsellor for Emergency Care in the Stockholm County and former head of the Department of Emergency Medicine at Karolinska University Hospital. Dr. Öhlén is also associate professor of orthopaedics at Karolinska Institutet. His research entails spinal surgery, hip fracture treatment and emergency- and disaster medicine. He is the past president of the European Society for Emergency Medicine, EuSEM.

During a year before attending the Karolinska Institute for his basic medical training he attended Washington and Lee University in Lexington, Virginia, US studying sociology, psychology and medical ethics. During medical school he was involved in nutritional research and later during his orthopaedic training in the treatment of spinal and hip fractures. His PhD thesis was on the subject of scoliosis aetiology and treatment.

During the last 10 years he has also worked, extensively with the project for the new 600 bed University Hospital in Stockholm. During the first years of planning, he was the hospital coordinator for the whole project. His present focus in the project, is on Quality and Patient Safety in the new hospital and how to build up the care network and logistics for the patients inside and outside the hospital. His recent research has mainly focused on the handover of information in the care process, adverse drug reactions and frequent visitors to the Emergency Department.



Dr. BARBARA TAUŠOVÁ

CEO
Canadian Medical Care Prague

Dr. Barbara Taušová, MBA studied medicine at the Masaryk University in Brno. She worked at the Mother and Child Care Institute in Prague and completed her internship at numerous international pediatric practices including those in Germany, USA, Canada and Israel. In 1993 she opened a private pediatric outpatient practice for children, and in 1998 she took over Canadian Medical Care, a private outpatient clinic, focusing primarily on family healthcare for foreigners living in Prague. Nowadays, this medical facility employs over 70 physicians covering more than 30 specializations. Currently, it belongs to one of the largest facilities of its kind, offering superior outpatient medical care to both Czech as well as foreign clients. While carrying out her role as the Managing Director, maintaining her pediatric practice and experience as well as taking care for her small patients still remains of very high importance to her.



Dr. JURGEN ABELA

President
Malta College of Family Doctors

Jurgen Abela MD, MMCFD, DCH (Lond.), MSc (Warw.), FLCM, FRCGP(UK) is a specialist in Family Medicine. He graduated from the University of Malta in 1997. He furthered his studies in family medicine and in 2010 was elected Fellow of the Royal College of General Practitioners. He is a past president of the Malta College of Family Doctors and has a special interest in palliative medicine, sitting on the European Association of Palliative Care (EAPC) Task force for Primary Palliative Care.

Currently he is a senior GP with the Department of Primary Health and medical officer at Hospice Malta. He is a Visiting Senior lecturer in family medicine at the University of Malta and is involved in undergraduate and post-graduate medical education. His research interests include medical education, symptom control and ethical issues in end of life care. He has published in various journals including Palliative Medicine, Malta Medical Journal and the European Journal of Palliative Care. Currently, he is involved in ENDCARE - Malta, an ERASMUS+ project aimed at developing curricula and enhancing communication of difficult ethical issues. Throughout his career, he was involved in drafting guidelines for clinical care; proposals for new service development and outcome assessment of care provision.

Amidst a busy schedule, Jurgen enjoys middle distance running and table tennis, and is a committed violin player.



Dr. OLAF MÜLLER
CEO
Carus Consilium Sachsen GmbH

From May 2015, Carus Consilium Sachsen GmbH CEO University Medical Hospital Carl Gustav Carus Dresden Head of Networking;

2012 to 2015 ,University Medical Hospital Carl Gustav Carus Dresden Office of the CEO, project management;

2012, KPMG AG Assistant Manager, health care management consulting;

2007 to 2012 AOK PLUS health insurance company most recent position, head of analytics;

2004 to 2006 Technical University Dresden, chair for economics and economic research associate, PHD student



Dr. BODOSSAKIS-PRODROMOS MERKOURIS
President
ELEGEIA

Dr. Bodossakis-Prodrimos Merkouris, was awarded the Specialty title of General Practitioner in 1988. Was appointed Director of the NHS Health Center of Nea Madytos, serving from 1988 until his retirement in 2012. Was the Focal Point Coordinator between WHO and the Greek Ministry of Health for the Project: "Pilot NHS Health Centers" (1990-1993). Was appointed Central Coordinator for the Vocational Training of the General Practice Specialty in the Greek province of Central Macedonia, via a Ministerial Decision of the Greek Ministry of Health. Has been the President of the Greek Association of General Practitioners (ELEGEIA), since its foundation in 1986 until the present date. Has been a Council Member of WONCA Global, representing Greece since 1988 until the present date. Was a member of the "Group of Eight" (1993-1995). Their work resulted in the foundation of WONCA Europe (Inaugural Conference - Strasburg 1995). Has written an extensive number of articles, as well as delivered speeches at various Conferences, both in Greece and abroad, while at the same time being a member in several Committees (National and International) all of which dealing with the evolution of Primary Health Care and General Practice/Family Medicine.



Dr. TARMO MARTIKAINEN
CEO
Tekonivelsairaala Coxa

Born 15th. September, 1966, Iisalmi Finland. Living currently in Tampere, Finland.

Education:

MSc in Tampere University of Technology, MBA in Virginia Tech US

Work history:

16 years experience in various positions of automotive industry working various positions of procurement, supply chain, factory management and the last 3 years as managing director of Pilkington Automotive Finland Oy responsible of organization of 1200 employee. Also had opportunity to work in US almost 2 years responsible for global best practises and productivity improvement of value ad. operations.

Current responsibilities:

Since 2009 CEO at Coxa Oy in Tampere, Finland, the largest joint replacement hospital in Nordic countries focusing in high quality, cost effective elective joint replacement surgeries working as LEAN hospital.

Part owner and board member of 2 start-up companies.



Dr. PIOTR GERBER
CEO & Chairman
EuroMediCare

Member of the Board of The Polish Private Hospitals Association.

Till 2014 President of the Board of EMC Medical Institute SA.

Since 1982 graduate of the Faculty of Architecture at Wrocław University of Technology. In 1996 he obtained PhD degree in Science. He is the author of more than sixty academic publications both in Poland and abroad.

In 1989 he founded a company named Urtica - supplier of medicines to hospitals.

In 1999 Urtica developed into the largest supplier of medicine on the hospital market in Poland.

In 2000 he founded EuroMediCare Medical Institute which from 2005 operate as EMC Medical Institute SA listed at Warsaw Stock Exchange.

At present, the EMC capital group comprises of 10 hospitals and 16 specialist outpatient clinics. EMC is the biggest chain of private hospitals in Poland.

Since 2003, a founder member of the Board of The Polish Private Hospitals Association, member of UEHP.



Dr. DIETMAR RANFTLER, PhD
Deputy Head of Department Business Development
KABEG

Dietmar Ranftler, PhD is the Deputy Head of Dept. Business Development. From 1999-2011, He worked as Coordinator Secondary Medical Center, Clinics of Klagenfurt; Head of Org. Unit Clinical Structure Development, Clinics of Klagenfurt, Head of Dep. Controlling, Clinics of Klagenfurt, Head of Org. Unit Medical Controlling, KABEG- Management, Head of Org. Unit Medical Controlling, Hospital of Wolfsberg, Officer for Human Resource Management, Austrian Airforces, Officer for Information and Communication Technology, Austrian Airforces.



Dr. PHILIP PASLER
Member of the Board, Head of Business Development
KCM Clinic S.A.

Philip Pasler is a PP Health Consulting "Bringing Health to the poor parts of the world". Consultancy for international Patients searching for quality treatment in Europe. He is a Member of the Board KCM Clinic, Numerus international Tasks i.a. a representative and speaker on conferences in Moscow, Dubai, New York, Washington, Berlin, London. Formally KCM Clinic Director of Business Development, Head of Marketing and Foreign Relation.